

# Collection Book 2025

**GOOD(s)FACTORY®**

Proud part of the elho group



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# We are part of the elho group

The most sustainable partner for  
synthetic pottery



**375**  
team members



**55 mln.**  
products



**75**  
countries



**100%**  
Dutch



**13,5 mln.**  
kg plastic waste  
re-used



**100%**  
renewable  
energy

**We create sustainably  
produced good looking plant  
pots and garden related  
products at competitive prices  
allowing as many people as  
possible enjoy a greener life.**



# The Good(s) Experience

Always focussed on finding  
the right solution



**Reliable partner**



**Up-to-date market  
knowledge**



**We keep it simple  
& move fast**



**Communication lines  
are short & personal**



# Sustainable and competitively priced

We combine both with our tailor-made solutions

## ✓ Most sustainable European supplier

- 100% recycled plastic
- Fully powered by wind energy

## ✓ Unbeatable price-quality ratio

- Local production, in large volumes
- Optimized logistics

## ✓ In-house dedicated design team

- On top of today's trends
- Tailor-made designs

## ✓ 100% Transparency

- B Corps certified
- Products qualify for TÜV Green

# Our tailor-made solutions

Specialists in seasonal make-to-order business  
and in-out promotions



1

Co-creation



2

Customization of  
our broad portfolio

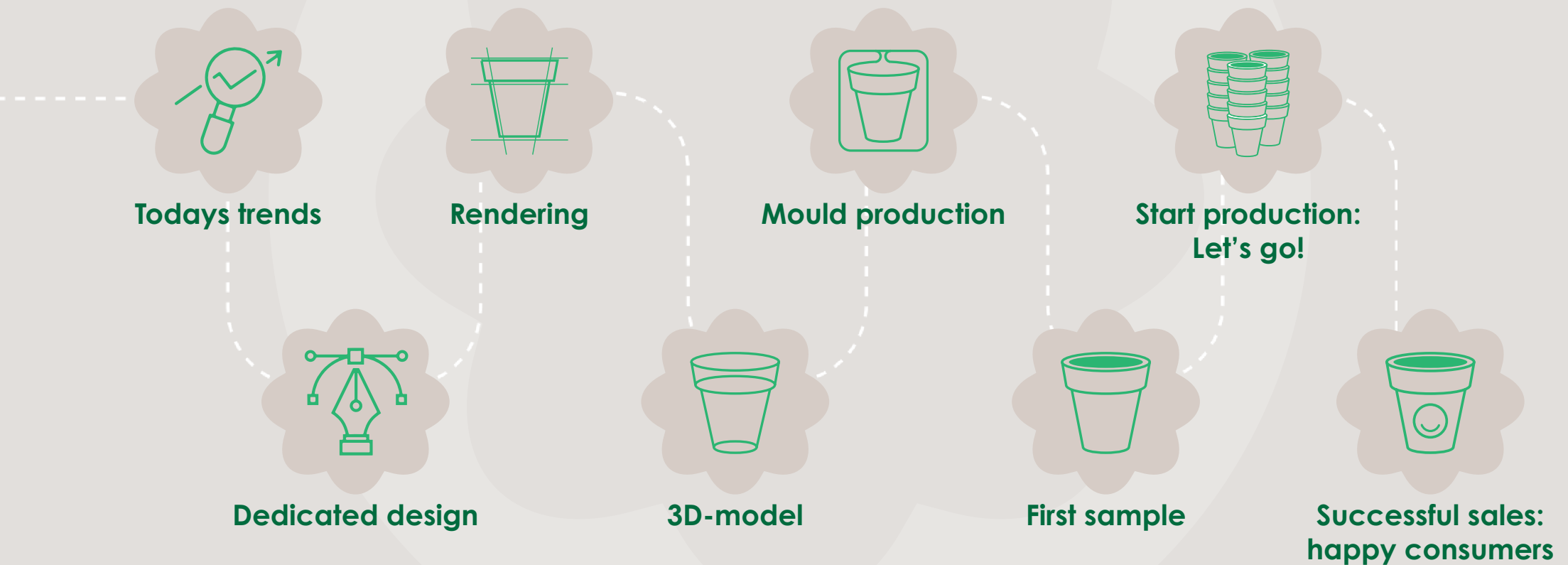


3

Promotional  
concepts

1

## Together we co-create your portfolio







## Customize our broad portfolio towards your own portfolio



Choose your  
product



Choose your  
colour



Develop a label  
and packaging



Mass production



Directly to  
your warehouse

## Promotional concepts



### ✓ Secondary placement

- Standard displays
- Tailor-made solutions

### ✓ Promotions

- Bestsellers
- Competitive prices
- Attractive trendy colours

# Product portfolio






## Outdoor assortment:

	Smile .....	14
	Sienna .....	18
	Twist .....	21
	Nice .....	22
	Joy .....	24
	Chill .....	27
	Soft .....	31
	Wicker .....	32

	Fence .....	35
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## Grow assortment:

	Grow table .....	39
	Duo Herbs .....	39
	Grow house set ..	40
	Grow bowl .....	41
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	Planter trellis .....	42

## Indoor assortment:

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	Cosy .....	44
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## Other:

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# SMILE *collection*










## Smile Straight



### Product specifications

size					
16	15,6cm	14,3cm	1,7 l	80 gr	-
20	19,5cm	17,5cm	3,2 l	130 gr	-
25	24,5cm	22cm	6,3 l	220 gr	19cm
30	29cm	25,8cm	9,5 l	350 gr	22cm
40	39cm	34,7cm	23,1 l	730 gr	32cm
47	47cm	41,7cm	39 l	1800 gr	35cm

### Matching saucer






Available



## Smile Straight High



### Product specifications

size					
35	34cm	39,4cm	22 l	610 gr	25cm

### Matching saucer

Available



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU

## Smile Curve Square



### Product specifications

size					
30	29,6cm x 29,6cm	31cm	19 l	550 gr	26cm
37	37,4cm x 37,4cm	38.8cm	37 l	974 gr	31cm

### Matching saucer

Available

## Smile Wall Basket



### Product specifications

size				
26	26cm x 16,3cm	17cm	4 l	170 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU



## Smile Curve Trough Set



### Product specifications

size				
50	50cm x 18cm	27cm	11,5 l	900 gr

### Comes with

Accessories

Available with and without metal rack

Integrated saucer



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU






# SIENNA *collection*



## Sienna Round



### Product specifications

size					
30	29,2cm	22,3cm	9 l	294 gr	22cm
35	34cm	26cm	13 l	361 gr	25cm
40	39cm	29,8cm	20 l	511 gr	32cm
47	46,8cm	35,7cm	35 l	812 gr	35cm






### Matching saucer

Available

## Sienna Square



### Product specifications

size					
33	33,4cm x 33,4cm	28cm	17 l	485 gr	26cm
40	39,3cm x 39,3 cm	33cm	28 l	717 gr	31cm

### Matching saucer

Available



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU



## Sienna Trough



### Product specifications

size					
47	58,4cm x 29,2cm	24,7cm	27 l	623 gr	52cm

### Matching saucer

Available

## Sienna 2-way



### Product specifications

size				
30	29,4cm	22,6cm	6,5 l	286 gr

### Comes with

Accessories

Fixators to level the pot included



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant




Made  
in EU

## Twist Round



### Product specifications

size				
40 low	39cm	31cm	24 l	750 gr
40 high	39cm	41cm	30 l	860 gr

## TWIST collection



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU

# NICE *collection*





## Nice Round



### Product specifications

size				
30	29cm	25,6cm	12 l	534 gr



## Nice Wallhanger



### Product specifications

size				
16	16cm	21cm	2,1 l	173 gr



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU



# JOY *collection*









## Joy Easyhanger Single







### Product specifications

size				
18	15,6cm	24,8cm	2 l	143 gr

## Joy Easyhanger Duo



### Product specifications

size				
35	35cm x 26,2cm	24,8cm	5,1 l	260 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU

## Joy 2-way



### Product specifications

size				
30	29,4cm	21,7cm	6,1 l	280 gr

### Comes with



Accessories

Fixators to level the pot included

## Joy Vertical Garden



### Product specifications

size				
45	45cm x 40cm	15cm	10 l	315 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU








**CHILL**  
*collection*



## Chill Campana



### Product specifications

size					
30	29,5cm	21,8cm	7,2 l	220 gr	19cm
35	34,5cm	25,5cm	11 l	330 gr	22cm
40	39cm	28,8cm	16 l	460 gr	35cm
50	49cm	36,2cm	33 l	800 gr	40cm






### Matching saucer

Available

## Chill Cilinder



### Product specifications

size					
30	29,5cm	22,5cm	9 l	270 gr	25cm
35	34,5cm	26,3cm	13 l	430 gr	32cm
40	39cm	29,6cm	20 l	550 gr	35cm
47	47cm	35,7cm	35 l	850 gr	-
57	56,9cm	40,6cm	60 l	1347 gr	-

### Matching saucer

Available



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant







Made  
in EU



## Chill Trough Set



### Product specifications

size				
50	49cm x 19,5cm	20cm	8,5 l	850 gr

### Comes with





Accessories

Available with and without metal rack

## Chill Balcony 2-way



### Product specifications

size				
30	29,5cm	22,5cm	6,3 l	280 gr

### Comes with





Accessories

Fixators to level the pot included

## Chill Balcony 2-way



### Product specifications

size				
50	49cm x 29,5cm	22,5cm	14 l	560 gr

### Comes with

Accessories

Fixators to level the pot included



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant






Made in EU

## Chill Set Balcony



### Product specifications

size				
20	19,5cm	21,5cm	2,5 l	220 gr

### Comes with





Accessories

Complete with metal rack

## Chill Set Balcony



### Product specifications

size				
37	36,7cm x 27cm	21,5cm	5,9 l	370 gr

### Comes with

Accessories

Complete with metal rack



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant







Made  
in EU

## Soft Round



### Product specifications

size				
30	29cm	23,6cm	11 l	327 gr

**SOFT**  
*collection*



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU

# WICKER *collection*











## Wicker Round



### Product specifications





size				
30	29,5cm	24,1cm	11 l	346 gr
40	39cm	31,9cm	26 l	687 gr



## Wicker Hanging Basket



### Product specifications

size				
25	24,5cm	14,5cm	4,3 l	167 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant







Made  
in EU

## Wicker 2-way



### Product specifications

size				
30	28,5cm	22,3cm	7 l	317 gr

### Comes with





Accessories

Fixators to level the pot included

## Wicker Easyhanger




### Product specifications

size				
18	18cm	24,6cm	2,3 l	150 gr

## Wicker Wall Basket



### Product specifications

size				
26	26cm	17cm	3,7 l	176 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant







Made  
in EU

## Fence Square



### Product specifications

size				
30	29,3cm x 29,3cm	27,5cm	17,5 l	613 gr
36	35,3cm x 35,3cm	33cm	30 l	996 gr

## FENCE collection



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU

# CHARM

*collection*











## Charm Round



### Product specifications

size				
25	24,7cm	22,1cm	7,5 l	379 gr
30	28,9cm	26,5cm	13,5 l	570 gr



## Charm Bowl



### Product specifications

size				
24	23,6cm	9,5cm	3,1 l	154 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU

# GROW *collection*





## Grow Table



### Product specifications

size				
76	76cm x 25cm	37cm	50 l	3240 gr

### Feature

Removable legs



## Grow Duo Herbs



### Product specifications

size				
26	25,2cm x 13cm	11cm	2,2 l	109,4 gr



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU





## Grow House Set



### Product specifications

size				
39	38,1cm x 18,9cm	17,8cm	4,1 l	318 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU





## Grow Bowl



### Product specifications

size				
20	20cm	10cm	2 l	45 gr

### Matching click saucer

Available



## Grow Pot



### Product specifications

size				
7	7cm	7cm	0,15 l	8 gr
15	15cm	14cm		54 gr
17	17cm	15,8cm		68 gr



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant







Made in EU



## Grow Planter trellis



### Product specifications

size				
59	58,3cm x 29,8cm	24,2cm	26 l	1111 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant







Made  
in EU



# Sweet Round



## Product specifications

size				
14	14cm	13,1cm	1,6 l	83 gr
18	18cm	17,3cm	3,5 l	142 gr



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU



## Cosy Round



### Product specifications

size				
14	14cm	12,7cm	1,3 l	73 gr

## Cosy Orchid



### Product specifications

size				
13	13cm	12,7cm	1,2 l	81 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU



# Bliss Round



## Product specifications

size				
24	24cm x 11cm	15,5cm	2,7 l	53 gr
29	29cm x 13cm	18,5cm	4,7 l	215 gr



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU



## Saucer Round







### Product specifications

size				
19	19cm	2,5cm	-	40 gr
22	22cm	2,9cm	-	60 gr
25	25cm	3cm	-	75 gr
32	32cm	4,2cm	-	140 gr
35	35cm	4,6cm	-	180 gr

## Saucer Square



### Product specifications

size				
26	26cm x 26cm		-	110 gr
31	31cm x 31cm	3,8 cm	-	160 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU

# Watering can



## Product specifications

size			
5 L	43cm x 15cm	28cm	5 l
10 L	54cm x 18cm	34cm	10 l



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU



## Splash Watering Can



### Product specifications

size				
1 L	27,6cm x 12,6cm	24,3cm	1 l	115 gr
1,5 L	32,5cm x 15cm	28,6cm	1,5 L	195 gr



100% recycled  
plastic



Made with 100%  
wind energy



UV  
protected



Frost  
resistant



Made  
in EU



# Nordmann



## Product specifications

size				
standard	39,2cm	18cm	2,5 l	3m
XL	52cm	20cm	5 l	4m

## Comes with

Accessories

Screw set and manual included

# Silver Fir



## Product specifications

size				
standard	37,7cm	17,5cm	2,5 l	2m

## Comes with

Accessories

Screw set and manual included



100% recycled plastic



Made with 100% wind energy



UV protected



Frost resistant



Made in EU

# Display solutions

Multiple product combinations and colours available



**Full pallet**



**Half pallet**



**Planter trellis**

# Easyday fancy label

In 2016 we've introduced the Easyday fancy label.

Easyday is functional and simple design, for everybody. Easy products to decorate your house and garden. Products which are good looking and affordable. Products that make you happy, that make you smile, have an easy day.

We offer our customer the possibility to use Easyday as a fancy label.

**easyday**<sup>®</sup>  
flower friends



# Colour collection 2025

Every year we develop a colour collection that fits with today's trends.







# Get the Good(s) Feeling

## GOOD(s)FACTORY®

📍 Atlasstraat 11  
NL-5047 RG Tilburg

🌐 [www.goodsfactory.nl](http://www.goodsfactory.nl)  
✉ [hello@goodsfactory.nl](mailto:hello@goodsfactory.nl)

